



Press release
For local and regional distribution

TAQRAMIUT NIPINGAT INC. RECEIVES \$729,588 IN FINANCIAL SUPPORT TO PURCHASE NEW SOFTWARE AND EQUIPMENT FOR ITS REGIONAL RADIO STATION AND NUNAVIK'S LOCAL RADIO STATIONS

Dorval (Quebec), February 2, 2021 –Taqramiut Nipingat Inc. (TNI) is proud to announce that it has been selected to receive \$510,700 in financial support from the ministère de la Culture et des Communications (Ministry of Culture and Communications) as part of its Aide aux immobilisations program, as well as \$218,888 from Makivik Corporation, for a major project involving the purchase of new software and equipment for its regional radio station and Nunavik's local radio stations.

With this financial support, TNI plans to replace the computers and hardware components used to produce, program, and broadcast its regional radio station with better systems, as well as supply the local radio stations with new equipment such as consoles, monitors, microphones, amplifiers, and readers to replace broken or outdated hardware. The local radio stations will also be equipped with new computers and hardware components that will enable them to produce, program, and broadcast well-structured shows. TNI will purchase the same brands and models for each of the local radio stations to improve inventory management, repairs, maintenance, and training.

In addition to obtaining new computer equipment, the regional radio station and local radio stations will benefit from new automation software called WinMedia. The technology will enable TNI to establish an exchange system between its regional radio station and the local radio stations, thus making it possible for the communities to add local segments to the regional radio broadcast, produce live radio programs, and create and broadcast shows at any time.

“This project has been in the works for a long time, and we sincerely believe that standardizing and updating this computer equipment will enable us to improve the dissemination of information across Nunavik, reduce our operating costs, and improve collaboration between TNI's regional radio station and the locale radio stations in Nunavik,” explained Julie Grenier, Director General at TNI. “Once this project is completed, we'll be even better equipped to fulfill our mission of promoting the Inuit language and culture.”

About Taqramiut Nipingat Inc.

Taqramiut Nipingat Inc. (TNI) is a non-profit organization that was incorporated on September 8, 1975, under Part II of the Canada Business Corporations Act. Its mandate is "to promote by communication means the culture and the image of Inuit, by Inuit, to the Inuit and to the national and international scenes." TNI's membership consists of each of the Inuit beneficiaries under the James Bay and Northern Quebec Agreement (JBNQA), each of the Inuit municipal corporations recognized by the JBNQA, one representative from the Inuit community of Chisasibi, and other individuals, associations, or corporations whose applications for admission as Members have been accepted by resolution of the Board of Directors and by the Members of the Corporation at duly convened meetings. Also, TNI is registered as a charitable organization.

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Source:

Josie Santini
Information Officer / Executive Assistant
Taqramiut Nipingat Inc.
455 Fénélon Boulevard, Suite 304
Dorval (Quebec) H9S 5T8
514-797-2318
jsantini@taqramiut.qc.ca
www.tni-rtn.com